



# Back to Front

## Taste and good looks

Roxana Summers  
April 2013



# Back to Front

Regeneration

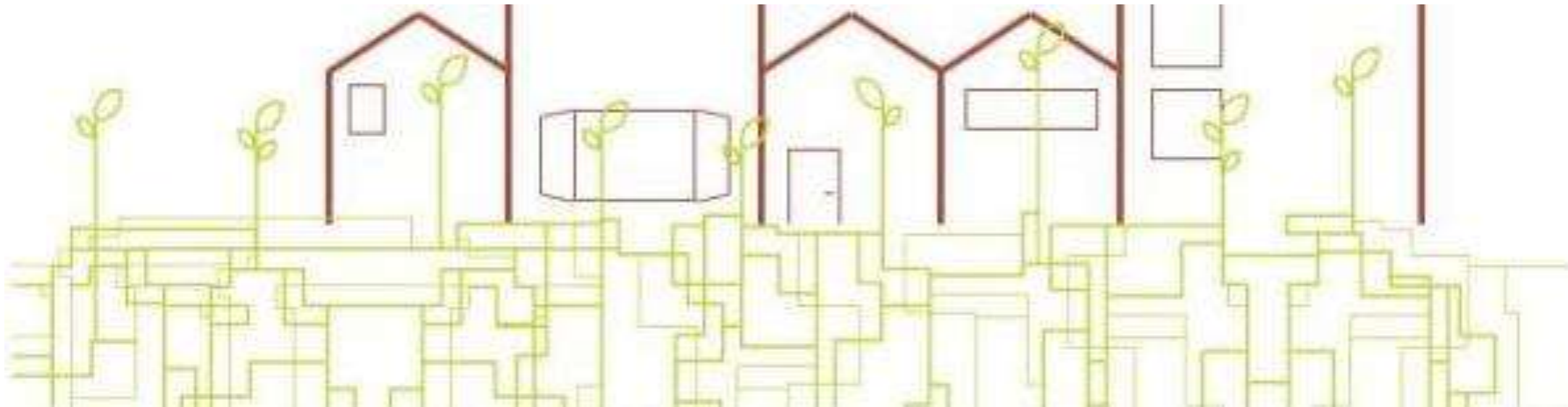
Study &  
Research

Environmental  
protection



# Where are we?

- Done:  
initial research,  
demonstration gardens,  
community group,  
Beeston gardens,  
manual, partnerships,  
coordinator
- Doing:  
local consolidation,  
street/community  
group models, ALMOS,  
new guidelines, defined  
'package', future  
options



# Growing Together: Groundwork, TCV, Shine, ASHA, Swarthmore



# Research Results

## attitudes to using FG for growing fruits, herbs or veg (FHV)

- Spring – Autumn 2009, door to door, multilingual, paired interviewers, varying times, closing ceremony
- N=361 (F:59; M:41:M); White British:31%; BME:54%
- 20% already did (more so Bang and AC)
- 23% would use FG to grow FHV (less WB agreed with this);
- 42% said they'd like to start growing or grow more
- 45% wanted practical help (supplies) or information
- 54% wanted to hear more about it – Irish and older
- Information wanted: 45% post, 20% workshops
- 26% would pay to a scheme
- 41% of social landlord tenants wanted to grow FHV







# Research Conclusions

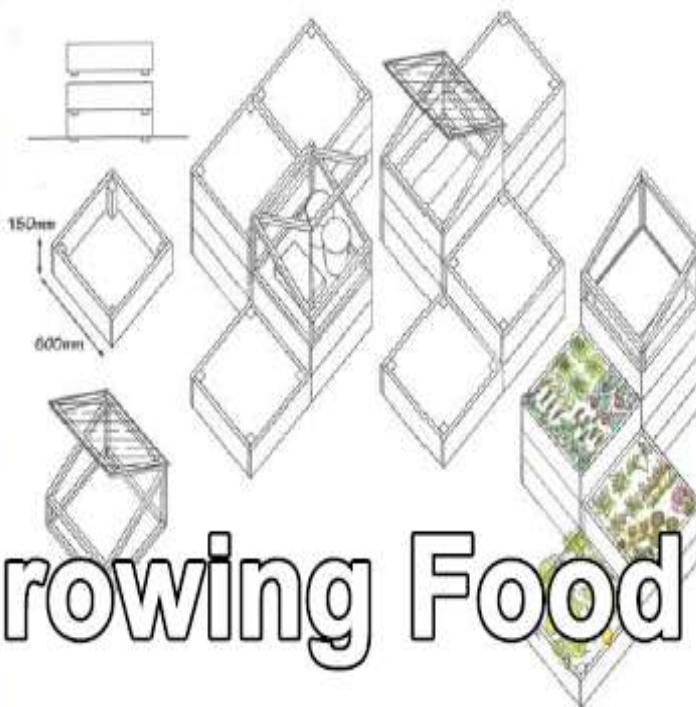
- Neighbourhood renewal, health and the environment
- Key barriers (small, paved gardens with poor or no soil or preference for flowers) could be overcome with design solutions
- Theft / vandalism not a problem in the Beeston pilot
- In a deprived Leeds neighbourhood, people were not dismissive and grew stuff already. Some were prepared to pay into a membership scheme
- BME know how





Harehills garden no. 1





# Growing Food in Harehills & Chapelton

**Salvage Day: Please donate unwanted materials!**

# Harehills Garden no.2



Freestanding timber and rope frame



Pots and planters



Planter modules



Marie's garden (Propound) (Scale 1:250) A3 / H







Harehills  
Garden no 3

# Community Group





# Front Garden in Action





Beeston







Beeston

# Manual







Harehills













10 YRS LESS

This aerial photograph illustrates a significant urban transformation over a ten-year period. The upper portion of the image shows a highly developed, dense urban environment with a grid-like street pattern, numerous multi-story buildings, and extensive parking lots. In contrast, the lower portion shows a more suburban or undeveloped area with a higher density of trees, green spaces, and a less structured street layout. The text '10 YRS LESS' is superimposed over the center, suggesting a comparison of development progress or a 'what-if' scenario where the urban density is achieved ten years earlier.



STEALING  
FLOWER  
BRINGS  
BAD  
LUCK!























