**Post event Interviews:**

## What made you come along?

* Thinking a bit why do I recycle at home, was just interested in the environment, we all need to do our bit.

## What was your feedback on the event?

We enjoyed it , only thing, HABIA demonstration was strange - all of us with experience, we know about quick and efficient blow drying. It could have been something more interesting to the subject rather than stuff she showed which we know already and have been doing it a very long time.

There could have been more products and suppliers.

The beauty side of it, we felt Jenni was lovely and really interesting, what she told about how to market and share information around, that was interesting, others held back a little bit initially, we are glad you mixed up groups.

* I’ve already been travelling the path of the Organic products, I am aware of the benefits of it on the health side.
* Today has given me different aspects of it. Some of it I have been covering, saving electricity, saving water.
* Some of it I didn’t consider a priority because of the systems we are endowed with, such as waste in the business

The speakers were brilliant, very informative, very interesting, all of it, very useful information.

Really interesting day.

Really good, insightful, didn’t know what to expect. But it turned out to be really good.

All of speakers were very good. Gentleman who did first talk was very good, he took us through why we were doing this etc.

Then the information on how you can help your own business by putting things in place and it can save you money. So very good.

* Yes I found the day very useful, lots of interesting information to take away and think about.
* I know our owner Samantha is conscious about the environment and care about environmental issues. I will pass on all of this to her and hopefully we can make use of it in our salon.
* It was an informative day. We felt the speakers were very good, the first one was very engaging on the topic of sustainability.
* We had good discussions, although some conversations I don’t agree with as a professional hairdresser. On colouring hair, use of colours, etc, I would use my experience as a hairdresser to advice clients. I may not necessarily think about the environment at that point.
* The discussions around the table about different tips and suggestions by everyone was very good, we certainly will take a few tips away.
* I liked the event, lots of informative talks and discussions.
* The round table discussions were very good, I believe I will not take a decision based on environmental factors, when I have to advice a client about their hair, what products to use or how many times to shampoo. I believe it all depends on their hair and it is my professional experience, the hairdresser’s experience which will decide on what advice I will give them.
* I absolutely loved the event, enjoyed it a lot. This is a much needed topic for hairdressers, there are so many issues that need to be told/addressed at all levels.
* I have been a total convert to Organic products. I am starting a new salon in December and will be able to implement everything we talked about at the event and I feel very excited about it.

You are quite in tune with green practices already, but are you taking away any tips, new knowledge from this event?

Many of the things we were suggesting many hadn't thought about, other products, save costs with general everyday things around the salon, grants, where to get more help from etc. We are always looking for new products, more green ways of running this business

We felt there were lots of positives from this event, it is always good to be with other hairdressers from other areas, so we gain information and exchange information with everything

* I will look at staff taking their waste back home.
* Other areas, we are going to go in for an environmental policy which will be on display, but before that I’m going to have a staff meeting, get their consent and agreement so there will be more involvement from them.
* Discuss with staff, see where we can make changes, lots of good ideas came up,
* Environmental policy is something definitely we will take up within the business.
* Possibly do a questionnaire with the clients, whilst we know a lot of our organic clients, it’s the other portion, about 60% of our clientele have organic, rest 40% have chemical treatments. We might be able to change that proportion by informing them of the benefits.
* There is this opportunity to learn more what is going on in the environment, that’s why I came. Now I go away with more than I expected, far more that I expected.
* Prospect of using disposable towels, that would work I think.
* Staff are very young, so they are very receptive, and I give them a lot of lee-way, they run the salon within guidelines,
* Yes, put to practice tomorrow put into practice, wormery, electricity, windows, DG, recycling .
* Being salon owner, you don’t always shave info at hand, sometimes you go on internet, so it’s knowledge really and where to get the help that will help me take my business forward.
* Yes we are going to put into place, look into things, disposable towels, products colour, jar, wastage at the end of the week. A little recyclable bin in the staff room. Implementing some things
* Electricity savings, get staff to switch off the lights etc.
* Water, taps and showers, are all brand new, a bit of luck for me as they are new they are already energy efficient.
* I would like to look at the wormery option as well. Also the tips on using the waste hair for oil spills etc is very good, I have heard of that but there is no regulated way in which we can pass it on to mechanics or garages.
* Things like water usage, quantities you don’t realise in your day to day business, it greatly helps the overheads in your business, if you are more environmentally friendly, that I think was the main message that I took away, as a small business.

Do you think you can put to use the tips and information you gained today?

* Certainly, we can. As I said it will be up to Sam to decide. But our salon is conscious; we use ammonia free dyes in our salon now
* Yes it was a very informative project, happy to have managed to take part. Paris has been filling me up on the event and workshop. We are already stocking ammonia free products, and we have seen an increase in our clients wanting more such products. We are considering the organic product range as well.
* We have had a staff meeting since taking part in your project so everyone knows about this. Staff had their own tips to reduce waste, water use and also electricity. The heating is part of the university’s contract and that is something I need to talk to estates team about as it does go to extremes during summer and winter, and seem as though we are wasting an awful lot in air conditioning when too hot, or extra heaters in when too cold.
* Yes we are quite conscious on water use, we liked the easydry samples, we will try them out at our salon and consider using them.
* We also encourage all staff to think about waste in our salon.
* Regarding specific haircare practices, I am not sure how we can use, as it would really differ from client to client and different types of hair etc.
* We will do our best as it is a very competitive environment, we have to make sure we stay open for business and keep our clients happy.
* We already do some good habits at our salon, in terms of switching off lights, not wasting electricity, use of hair dryers and also water.
* I would like to put forward that it is very important for colleges to teach the students about these good behaviours, less waste, less use of products, colour mixing etc. I take in a good number of apprentices from Hair and beauty colleges and while they are still learning as apprentices, there is a need for them to unlearn many things and re-learn again at the salon, based on day-to-day practices.
* I was happy to be part of a debate with college lecturers and hairdressers at your event and would like to see more of this taught at colleges.

How have you applied these in your salon? Any eco/ PEB modelling? Social media interaction?

* I have not done anything specific, as need money for any major changes ( boiler/water systems). But I have always been quite conscious of not wasting too much, so I have pressed on with that.
* I learnt so much from the experience, of Green Salon project, I have been a hairdresser for 17 years.
* I now feel it should be a mandatory part of new businesses starting up and refits to follow/ apply a lot of the simple steps like light sensors, boiler systems, correct ways to recycling, eco towels, eco alternatives, organic products,I would love to get involved in looking into the equipment and packaging in more depth especially industry relevant I could not believe my ears being told of the toxic substances and materials in the tubes etc definitely need to push this,
* if Organic can use bottles there must be a way for other companies.

Do you feel you are taking away a bit more, empowered to take away message after the event today?

* Discuss with staff, see where we can make changes, lots of good ideas came up,
* Environmental policy is something definitely we will take up within the business.

## Any barriers, do you think anything that wouldn’t work for your profession, business?

* Not really, hearing so many people actually doing positive things. I’m a bit of an environmental sceptic in a way, but I’m beginning to broaden my views.
* Conflicting reports, good for you, bad for you, so good to have the information, up to date, knowledge so we can all make informed decision.
* Hair colouring makes the money in the business.

## If you sign up to our FB page do you think your clients will find it?

Got a facebook page, webpage, I have to use it for the salon in a more positive interacting way, exchange information with our clients etc.

If you sign up to our FB page do you think your clients will find it?

* Yes, certainly can talk our clients so they can like the page and it will be a way of learning about the environment and also hair related tips.
* I have liked the facebook page, to be honest we haven’t had the time to interact or do any posting but we will try and be more active as all the staff here have facebook.
* I do not have the time for facebook or anything, so have not gone down that route, we do talk to clients on what is appropriate, I haven’t specifically talked about any change they ought to do to their hair care practices as I believe my advice depends on each of their hair type.

## Would you talk to clients and others about this event and what you learned from it?

* I do freelance teaching, I’ll be talking to more people, hairdressers, and clients on all these topics
* Possibly do a questionnaire with the clients, whilst we know a lot of our organic clients, it’s the other portion, about 60% of our clientele have organic, rest 40% have chemical treatments. We might be able to change that proportion by informing them of the benefits.
* We do have a lot of opportunities to talk, speak to so many people, it really is having the knowledge for us to talk to people.
* Yes we’ve talked to clients already, tell them about keeping overheads down and pass on the discounts to them.
* Talking to clients which I do talk a lot about what benefits their hair, now I could extend that to beneficial effects to looking after their hair, number of shampoos, perhaps techniques of blow drying.
* On colouring hair , use of colours, etc, I would use my experience as a hairdressers to advice clients. I may not necessarily think about the environment at that point.