

Questionnaire

P_Gibson_London_Post

P_GIBSON_LONDON_POST



Version 4

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Module: _1

Page: intro

Thank you for agreeing to take part in this survey. This survey covers political issues and the results will be used to inform our clients.

We have tested the survey and it should take around 5 minutes to complete.

Your account will be credited with 50 points within 24 hours of completing this survey.

Page: gp1

gp1-

required

SINGLE CHOICE

We have found that many people did not vote in the recent election for Mayor of London. Did you manage to vote?

required

yes

- ¹ ☐ I wanted to vote, but was prevented from doing so
- ² ☐ I decided not to vote
- ³ ☐ I voted
- ⁴ ☐ Don't know
- ⁸ *Skipped*
- ⁹ *Not Asked*

end module: _1

Module: vote if gp1==3

Page: gp2a

gp2a-**required**

SINGLE CHOICE

 Who did you vote for as your first preference?

required

yes

- ¹ ☐ Boris Johnson – Conservative
- ² ☐ Ken Livingstone – Labour
- ³ ☐ Brian Paddick – Liberal Democrat
- ⁴ ☐ Jenny Jones – Green
- ⁵ ☐ Lawrence Webb – UKIP/Fresh Choice for London
- ⁶ ☐ Carlos Cortiglia – British National Party (BNP)
- ⁷ ☐ Siobhan Benita - Independent
- ⁸ ☐ None of these/Don't know
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: gp2b

gp2b-**required**

SINGLE CHOICE

 And who did you vote for as your second preference?

required

yes

- ¹ ☐ Boris Johnson – Conservative
- ² ☐ Ken Livingstone – Labour
- ³ ☐ Brian Paddick – Liberal Democrat
- ⁴ ☐ Jenny Jones – Green
- ⁵ ☐ Lawrence Webb – UKIP/Fresh Choice for London
- ⁶ ☐ Carlos Cortiglia – British National Party (BNP)
- ⁷ ☐ Siobhan Benita - Independent
- ⁸ ☐ None of these/Don't know
- ⁹ ☐ I did not use my second preference
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

end module: vote if gp1==3

Module: _2

Page: gp3a

gp3a-

required

MULTIPLE CHOICE

In the last two weeks have you done any of the following? (Please tick all that apply)

required

yes

order

Randomize

- 1 ☐ Donated money to a political cause, candidate or party
- 2 ☐ Visited a political candidate or party's website
- 3 ☐ Visited a website to look for more information about the election
- 4 ☐ Taken an online quiz to help decide who to vote for
- 5 ☐ Visited a news site to keep up to date with election
- 6 ☐ Signed up for updates from a political candidate or party on Facebook or Twitter
- 7 ☐ Written or posted something about the election on a social network or blog
- 8 ☐ Encouraged others to vote
- 9 ☐ Encouraged others to vote for a particular candidate
- 10 ☐ Contacted a politician or government official
- 11 ☐ None of the above
- 12 ☐ Don't know

*Not randomized, exclude other punches**Not randomized*

Page: gp3b

gp3b-**required**

MULTIPLE CHOICE

In the last two weeks have you visited any of the following websites in relation to this year's London Mayoral election? (Please tick all that apply)

required

yes

order

Randomize

- ¹ ☐ A website for a London Mayoral candidate
- ² ☐ A website for a political party
- ³ ☐ A Twitter or Facebook page for a London Mayoral candidate
- ⁴ ☐ A Twitter or Facebook page for a political party
- ⁵ ☐ Any content about the London Mayoral election on YouTube
- ⁶ ☐ A news sites (e.g. BBC news, Guardian online, Mail online etc.)
- ⁷ ☐ An official information site (e.g. londonelects, aboutmyvote etc.)
- ⁸ ☐ An online quiz or advice site to help you decide who to vote for
- ⁹ ☐ Sites about the election aimed at young people
- ¹⁰ ☐ Any blogs about the election
- ¹¹ ☐ I did not visit any of the above
- ¹² ☐ Don't know

Not randomized, exclude other punches
Not randomized

Page: gp3c

gp3c- Show if

gp3b.has_any([1,2,3,4,5])/required

MULTIPLE CHOICE

Which candidate websites or Twitter or Facebook page did you visit? (Please tick all that apply)

required

yes

order

Randomize

- 1 ☐ Boris Johnson
- 2 ☐ Ken Livingstone
- 3 ☐ Brian Paddick
- 4 ☐ Jenny Jones
- 5 ☐ Siobhan Benita
- 6 ☐ Lawrence Webb
- 7 ☐ Carlos Cortiglia
- 8 ☐ None of the above
- 9 ☐ Don't know

Not randomized, exclude other punches

Not randomized

Page: gp4

gp4-

required

GRID

And in the next few years, how likely are you to do the following activities?

required

yes

roworder

Randomize

ROWS

gp4_g1

Vote in a national or local election

gp4_g2

Donate money to a political candidate or party or work on an election campaign

gp4_g3

Work actively with a group of people to address a public issue or solve a problem

gp4_g4

Contact a politician or government official

gp4_g5

Discuss politics with friends or family

gp4_g6

Join a boycott, that is, refuse to buy a particular product or shop at a particular store

COLUMNS

- 1 ☐ Very likely
- 2 ☐ Quite likely
- 3 ☐ Not very likely
- 4 ☐ Not at all likely
- 5 ☐ Don't know
- 8 *Skipped*
- 9 *Not Asked*

Page: gp5

**gp5-
required**

SINGLE CHOICE

On a scale from 0 to 10, how much attention do you pay to politics and public affairs? (where 10 means a great deal of attention and 0 means no attention)

required

yes

- ¹ ☐ 10 - Pay great deal of attention
- ² ☐ 9
- ³ ☐ 8
- ⁴ ☐ 7
- ⁵ ☐ 6
- ⁶ ☐ 5
- ⁷ ☐ 4
- ⁸ ☐ 3
- ⁹ ☐ 2
- ¹⁰ ☐ 1
- ¹¹ ☐ 0 - Pay no attention to politics
- ¹² ☐ Don't know
- ⁹⁸ *Skipped*
- ⁹⁹ *Not Asked*

Page: RG7

RG7-**required**

DYNAMIC GRID

Here is selection of statements relating to participating in politics. Each statement has a 5 part scale: strongly agree, somewhat agree, neither agree nor disagree, somewhat disagree, strongly disagree. Please tick the box that most closely represents your feelings for each statement.

required

yes

roworder

Randomize

ROWS

RG7_g1

Voting is a good way of expressing your views

RG7_g2

Sometimes politics and government seem so complicated that a person like me can't really understand what's going on

RG7_g3

I don't think government officials care much about what people like me think

RG7_g4

You can generally trust the people who are in elected positions to do what is right

COLUMNS

- ¹ ☐ Strongly agree
- ² ☐ Somewhat agree
- ³ ☐ Neither agree nor disagree
- ⁴ ☐ Somewhat disagree
- ⁵ ☐ Strongly disagree
- ⁶ ☐ Don't know
- ⁸ *Skipped*
- ⁹ *Not Asked*

Not randomized

end module: _2

Module: admin

Page: upJump

⚡ Goto survey registration_UK_update (resume at page None)

Page: QC if panman.is_panelist

Please take a moment to rate the questionnaire you just took. This information will be used to improve our surveys.

**qualityControl_overall-
required**

SCALE

Please rate this questionnaire overall ? On a scale of 1 to 9 where 1 means the questionnaire was 'Poor' and 9 means the questionnaire was 'Excellent',

start 1
end 9
required yes

STEMS

qualityControl_overall_scale

SCALE

- 1 ☐ Poor
2 ☐
3 ☐
4 ☐
5 ☐
6 ☐
7 ☐
8 ☐
9 ☐ Excellent
998 *Skipped*
999 *Not Asked*

comments

OPEN TEXTBOX

Do you have any comments on your experience of taking this survey (optional)? In the case that you would like a response to your comment please contact us at supportuk@yougov.com

cols 70
rows 6

end module: admin