DK^ 4^^ - DK^ 4^^

Variable Names

SCALE

Variable Type

R Politically active POST

Variable Label

*No special instructions*

Special instructions for programmers

Let's think about the next few years. Using a scale from 0 to 10, where 0 means very unlikely and 10 means very likely, how likely is it that you will...

Question Text

Rows:

DK^ 4^^ Contact a politician or national/local government official by email

DK^ 4^^ Contact a politician or national/local government official in person, by phone or by letter

DK^ 4^^ Discuss politics with family or friends online (i.e. through email or in a discussion group)

DK^ 4^^ Discuss politics with family or friends in person (i.e. face to face or over the telephone)

DK^ 4^^ Sign an online or e-petition

DK^ 4^^ Sign a paper petition

DK^ 4^^ Donate money online to a candidate/organization/cause

DK^ 4^^ Donate money offline (e.g. by post or telephone) to a candidate/organization/cause

Outcome Outcome Label and instructions in { }

Scale:

0 – Very Unlikely

1

2

3

4

5

6

7

8

9

10 – Very Likely

DK^ 3^^

Variable Names

Scale

Variable Type

R Trust of politicians POST

Variable Label

*No special instructions*

Special instructions for programmers

On a scale from 0 to 10 where 0 means no trust and 10 means a great deal of trust, how much do you trust American politicians generally?

Question Text

0 - No trust

1

2

3

4

5

6

7

8

9

10 - A great deal of trust

99 - Don’t know

Outcome Outcome Label and instructions in { }

DK^ 3^^

Variable Names

Scale

Variable Type

How complicated politics POST

Variable Label

*No special instructions*

Special instructions for programmers

Generally speaking, how complicated, if at all, would you say you find politics? Please answer on the 0 to 10 scale where 0 means “not at all complicated” and 10 means “extremely complicated”

Question Text

0 – Not at all complicated

1

2

3

4

5

6

7

8

9

10 – Extremely complicated

99 – Don’t know

Outcome labels

DK^ 4^^

Variable Names

Single choice

Variable Type

R Political interest

Variable Label

*None*

Special instructions for programmers

How much interest do you generally have in what is going on in politics?

Question Text

1. A great deal
2. Quite a lot
3. Some
4. Not very much
5. None at all
6. Don’t know

Outcome labels

DK^ 3^^

Variable Names

Single choice

Variable Type

R Online freq

Variable Label

*None*

Special instructions for programmers

Generally, how often do you connect to the internet? (Please include all the times you connect to the internet e.g. at home, at work, on your phone etc.)

Question Text

1. Every day
2. 4 to 6 times a week
3. 2 to 3 times a week
4. Once a week
5. Once a fortnight
6. Once a month
7. Less often than once a month
8. Don't know

Outcome labels

DK^ 3^^

Variable Names

Single choice

Variable Type

R Online hours

Variable Label

*This question should branch off DK^ 4^^; only those who responded (1) Every day to DK^ 4^^ should see this item.*

Special instructions for programmers

And for how many hours EACH day would you say you usually spend on the internet?

Question Text

1. Up to 1 hour
2. More than 1 up to 3 hours
3. More than 3 up to 5 hours
4. More than 5 up to 7 hours
5. More than 7 up to 9 hours
6. More than 9 hours
7. Don’t know

Outcome labels

DK^ 3^^

Variable Names

Multiple choice

Variable Type

R Contact types

Variable Label

*This question should branch off* CC425a; *only those who responded Yes to* CC425a *should see this item.*

Special instructions for programmers

And which of the candidates or political campaign organizations contacted you during the 2012 election? Please select all that apply.

Question Text

1. One or more Democratic party candidates or Democratic party campaign organizations
2. One or more Republican party candidates or Republican party campaign organizations

Outcome labels

DK^ 3^^

Variable Names

Multiple choice

Variable Type

R Contact names Democrats

Variable Label

*This question should branch off* DK^ 4^^; *only those who responded (1) Democratic party candidates* *or Democratic party campaign organizations to* CC425a *should see this item.*

Special instructions for programmers

And which of the following candidates or political campaign organizations contacted you during the 2012 election? Please select all that apply.

Question Text

1. President Obama
2. Vice-president Joe Biden
3. Democratic Congressional candidate in R’s state
4. Democratic Senate candidate in R’s state (if applicable)
5. Democratic Gubernatorial candidate in R’s state (if applicable)
6. National Democratic party
7. State Democratic party
8. Other Democratic candidate or organization (fill in blank)

Outcome labels

DK^ 3^^

Variable Names

Multiple choice

Variable Type

R Contact names Republicans

Variable Label

*This question should branch off* DK^ 4^^; *only those who responded (1) Republican party candidates* *or Republican party campaign organizations to* CC425a *should see this item.*

Special instructions for programmers

And which of the following candidates or political campaign organizations contacted you during the 2012 election? Please select all that apply.

Question Text

1. Republican Presidential candidate Mitt Romney
2. Republican vice-presidential candidate Joe Biden
3. Republican Congressional candidate in R’s state
4. Republican Senate candidate in R’s state (if applicable)
5. Republican Gubernatorial candidate in R’s state (if applicable)
6. National Republican party
7. State Republican party
8. Other Republican candidate or organization (fill in blank)

Outcome labels

DK^ 3^^

Variable Names

GRID

Variable Type

R Contact mechanisms

Variable Label

*This question should branch off* DK^ 4^^ and DK^ 4^^; *once for each item that R checked off on either of those lists*

Special instructions for programmers

And how did each of the following candidate’s or organizational campaigns contact you? Please check all that apply.

Rows:

Derived from DK^ 4^^ - DK^ 4^^

Question Text

Columns:

1. In person
2. Phone call
3. Email or text message
4. Letter or postcard
5. Twitter or social networking site (e.g. Facebook, MySpace, etc.)

Outcome labels