



University of
Reading



Loughborough
University

XXXXXXXXXX

School of Construction Management and
Engineering

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XXXXXXXXXXXXXXXXXXXX

Building Modern Homes: Understanding project-firm innovation in UK house building

Information Sheet

05/11/2015

My name is XXXXXXXX and I am a research fellow in the School of Construction Management and Engineering at the University of Reading.

We are carrying out a study on the development of the introduction and diffusion of innovations across a large housebuilder and for this reason I would like to interview people who are involved in this process.

If you agree to be interviewed you will be asked to participate in an interview of 45-60 minutes. During the interview I will ask you questions on your experiences with the development and roll out of the innovations at your firm. You can choose not to answer any questions or participate in any phase of the research. You are free to withdraw from the study at any time.

At every stage, your identity will remain confidential. The names of all persons and firms will be removed from the written transcript. Our research colleagues and we will be the only people who will have access to this data.

With your permission, I would like to record the interview which will be transcribed for analysis. Copies of the transcript will be available on request and any changes which you request will be made. The data will be kept securely and destroyed when the study has ended. The data will be used for academic purposes only.

Copies of the completed research output will be available on request. If you have any further questions about the study, please feel free to contact me at the above address.

This project has been subject to ethical review, according to the procedures specified by both University Research Ethics Committees, and has been given a favourable ethical opinion for conduct.



THE QUEEN'S
ANNIVERSARY PRIZES
2011

Building the modern home: understanding project-firm innovation in UK house building

Consent Form

1. I have read and had explained to me by XXXXXXXX the Information Sheet relating to this project and any questions have been answered to my satisfaction.

2. I understand that my participation is entirely voluntary and that I have the right to withdraw from the project any time, and that this will be without detriment.

3. I understand that my personal information will remain confidential to the researchers and their supervisors at the University of Reading and Loughborough University, unless my explicit consent is given.

4. I understand that my organisation will not be identified either directly or indirectly without my consent.

5. I agree to the arrangements described in the Information Sheet in so far as they relate to my participation.

6. Please check:

I would like to review the transcript of this interview before its use. _____

I do not need to review the transcript of this interview before its use. _____

Signed

Print Name

Date